

## Work experience

### ● 2022 -Present

#### Employee experience project manager, **Elbit Systems**

- leading a cross - company projects for 12K employees
- managing the welfare website (content writing, advertising)
- part of the leading team that built and design the website
- Planning company events, Happy hours and Fun days for teams
- Direct work with all welfare teams in the company's divisions

### 2022

#### Content and digital marketing writer, **"Gavish Media"**

- End-to-end customer management - preparing marketing content, updating website content, preparing publications according to the annual Gantt
- Creating a brand design language
- Experience Writing content in English for the I RONMAN contest campaign in Israel

### 2021-2022

#### Administrative coordinator, **Public Relations Department, Technion**

- Production of the Technion 2022 board of governors
- leading acquisitions processes and personnel assistance for the department

### 2021-2022

#### Client manager, **"Bituach Yashir" Insurance Company**

- Customer Management in Apartment & Business Department.
- Providing service and finding solutions to complex problems

## Education

### ● 2022-2023

#### Graphic design and UI / UX, **John Bryce**

- Graphic design for print, web and mobile
- Branding, prototyping
- UX/UI design - creating flows and detailed wireframes

### 2019-2022

#### B.A in communication and new media studies, **"YVC" collage**

- Graduated with honor
- Specialization in content writing and digital marketing
- internship in content writing

## Skills

- Illustrator
- Photoshop
- InDesign
- Figma

## Military service

### 2014-2016

Team commander in human Resources division

## Languages

Hebrew | English